

*(This is not a Prospectus Announcement. This is a Corrigendum Advertisement)*



**VEERKRUPA JEWELLERS LIMITED**  
**(CIN: U36910GJ2019PLC109894)**

Our Company was originally incorporated as Veerkrupa Jewellers Private Limited on September 13, 2019 under the Companies Act, 2013 vide certificate of incorporation issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Subsequently the name of the company was changed from “Veerkrupa Jewellers Private Limited” to “Veerkrupa Jewellers Limited” under the Companies Act, 2013 pursuant to a special resolution passed by our shareholders at the EGM held on January 07, 2020 and had obtained fresh certificate of incorporation dated January 17, 2020 issued by the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. For details pertaining to the changes of name of our company and change in the registered office, please refer to the chapter titled ‘History and Certain Corporate Matters’ beginning on page no. 108 of this Prospectus.

**Registered Office:** Shop No. 7, Vrundavan Residency, Near Satyam School, Near Dharmnath Prabhu Society  
Naroda, Ahmedabad -382 330, Gujarat, India

**Tel:** ++91 79 22981555/ 9157237631; **Website:** [www.veerkrupajewellers.com](http://www.veerkrupajewellers.com) ;

**E-mail:** [complianceveerkrupa@gmail.com](mailto:complianceveerkrupa@gmail.com)

**Contact Person:** Mr. Ankit Purushottam Sanchiher, Company Secretary and Compliance Officer

**THE ISSUE**

**PUBLIC ISSUE OF 30,00,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH (“EQUITY SHARES”) OF VEERKRUPA JEWELLERS LIMITED (“OUR COMPANY” OR “THE ISSUER COMPANY”) FOR CASH AT A PRICE RS. 27/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RS. 17/- PER EQUITY SHARE) (“ISSUE PRICE”) AGGREGATING TO RS. 810.00 LAKHS (“THE ISSUE”), OUT OF WHICH 1,52,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR A CASH PRICE OF RS. 27/- PER EQUITY SHARE, AGGREGATING TO RS. 41.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER (“MARKET MAKER RESERVATION PORTION”). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 28,48,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 27/- PER EQUITY SHARE AGGREGATING TO RS. 768.96 LAKHS (IS HEREINAFTER REFERRED TO AS THE “NET ISSUE”). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 38.15 % AND 36.22 %, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED “TERMS OF THE ISSUE” BEGINNING ON PAGE NO. 186 OF THIS PROSPECTUS.**

**PROMOTER OF THE COMPANY: MR. CHIRAG ARVIND SHAH AND MRS. NEHABEN CHIRAGBHAI SHAH**

**ATTENTION INVESTORS- CORRIGENDUM TO THE PROSPECTUS DATED JUNE 22, 2022  
NOTICE TO INVESTORS**

With regards to the SMS/ messages being circulated in the social media, speculating about the investment opportunity in our company's issue and about equity shares of our company being available at premium to the Issue price (“Message”). We wish to bring to attention of the investors that this Message has not been issued by our Company or any of our Directors, Promoters, Promoter Group or Group Companies. The Message in circulation is misleading & fraudulent advertisement and issued by a third party to sabotage the IPO, our Company or any of our Directors, Promoters, Promoter Group or Group Companies and the intermediaries are not involved in any manner whatsoever.

A first information report will be lodged by our Company with a police station to take up investigation in respect to circulation of the Message, under Section 67A of the Information Technology Act, 2000 and section 420 of the Indian Penal Code, 1860.

In relation to above, we wish to bring to attention of the investors that all bidders, have option to withdraw their Bids till July 08, 2022 till 5:00p.m. Investors should further note that Bidding in the Issue is closed today i.e. July 05, 2022, and accordingly no further Bids will be accepted in the Issue. Any Bids, after the Bid/Issue closure will be rejected. The above mentioned option to withdraw can be exercised by submitting a request for the same to the concerned Designated Intermediary, who shall assist in such withdrawal of Bid cum Application Form, prior to the finalization of the Basis of Allotment. Investors should note the revised indicative timetable in respect of the Issue is set out below:

<b>Event</b>	<b>Indicative Date</b>
Finalisation of Basis of Allotment with the Designated Stock Exchange	On or before Wednesday; July 13, 2022
Initiation of refunds/ unblocking of funds from ASBA Account	On or before Thursday; July 14, 2022
Credit of the Equity Shares to Allottees	On or before Friday; July 15, 2022
Commencement of trading of the Equity Shares on the Stock Exchanges	On or before Monday; July 18, 2022

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the prospectus dated June 22, 2022.

**INVESTORS MAY PLEASE NOTE THE PROSPECTUS, THE APPLICATION FORMS, THE ABRIDGED PROSPECTUS AND GENERAL INFORMATION DOCUMENT SHALL BE READ IN CONJUNCTION WITH THIS CORRIGENDUM**

FOR VEERKRUPA JEWELLERS LIMITED  
On behalf of the Board of Directors  
Sd/-

Place: Ahmedabad  
Date: July 06, 2022

**Mr. Chirag Arvindbhai Shah**  
Managing Director

**VEERKRUPA JEWELLERS LIMITED** subject to market conditions, public issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai. The Prospectus shall be available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in), the website of the Lead Manager at [www.focl.in](http://www.focl.in), the website of the BSE i.e. [www.bseindia.com](http://www.bseindia.com), and website of the Issuer Company at [www.veerkrupajewellers.com](http://www.veerkrupajewellers.com). Investors should note that investment in Equity Shares involves a high degree of risk. For details investors should refer to and rely on the Prospectus including the section titled “Risk Factors” beginning on page 23 of the Prospectus, which has been filed with ROC.

The Equity Shares have not been and will not be registered under the US Securities Act (the “Securities Act”) or any state securities law in United States and may not be Issued or sold within the United States or to, or for the account or benefit of, “U.S. persons” (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.